

HONORING THE HEARTBEAT  
MENTAL HEALTH AND WELLNESS  
**POWWOW**

## VENDOR INFORMATION & TERMS

### GENERAL EVENT INFORMATION

- Event Date: Saturday, May 9<sup>th</sup>, 2026
- Location: Wisconsin State Fair Park Expo Center (Hall C)  
8200 W. Greenfield Avenue  
West Allis, WI 53214
- Vendor Set-Up: Saturday, May 9<sup>th</sup>, 8:00 A.M. – 10:30 A.M. on Saturday, May 9<sup>th</sup>
  - **Set-up must be complete by 11:00 A.M.**
- Doors open: 11:00 A.M.
- Grand Entry: 12:00 P.M.
- Vendor Tear-Down: 8:00 P.M.
  - Please do not begin tearing down your booth or moving out before 8:00 P.M.

### VENDOR RULES & TERMS:

- Vendor table space is \$50.00. This fee includes an 8' x 30" table and 2 plastic folding chairs.
- Vendor approval is subject to review by event staff and will be communicated via email. Applying for a booth space does **NOT** guarantee a table at the event.
- Booth placement is determined by event staff and is **non-negotiable**.
- Tents are not permitted.
- Vendors must have a tablecloth that fully covers the 8' x 30" table provided, and any additional tables that may be set up within their booth space.
  - If a vendor requires a tablecloth, one can be rented for a minimal fee of \$5.00. This needs to be disclosed at the time of application.
    - Rented tablecloths will be distributed by the show office during vendor check-in and must be returned to event staff prior to vendor leaving the venue.
    - ***If a tablecloth is not returned, a replacement fee will be charged to the credit card on file.***

### PARKING

Interstate Parking charges \$13 to park in the Wisconsin State Fair Park lot. Vendors are responsible for paying this fee. Free street parking is also available surrounding Wisconsin State Fair Park. **Discounted \$10 parking is available prior to the event; the link to order will be shared with approved vendors via email.**

### MEAL

A complimentary dinner is provided for all vendors. The meal will be served in the event space from 4:00 P.M. until 5:30 P.M. You will receive your meal ticket upon check-in.

### QUESTIONS

Please direct any additional questions to:

Katie Plautz, Event Coordinator  
(414) 316-5058  
[kplautz@gliihc.net](mailto:kplautz@gliihc.net)

